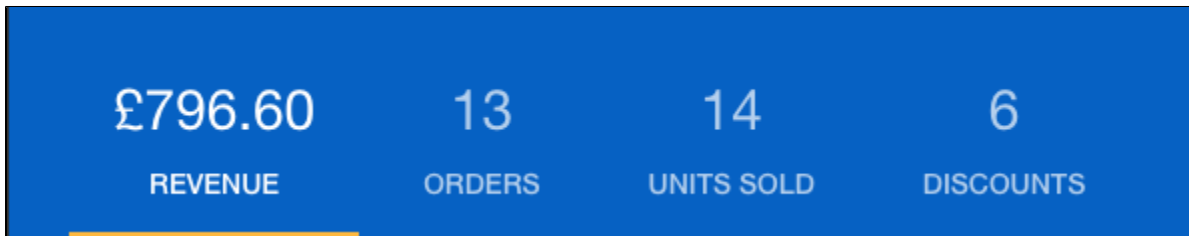


Store Analytics

The store analytics page displays information on store activity including:

1. Store revenue
2. Orders received
3. Products sold
4. Discount codes used

Results panel



Store Dashboard

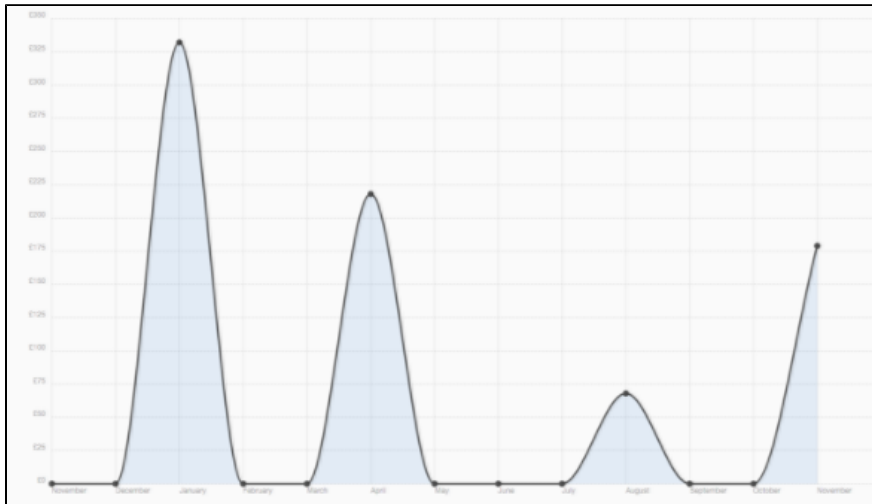
Date range selection

Data can be displayed for:

- Last 30 days
- Last 3 months
- Last 6 months
- Last 12 months
- Custom date range

Revenue and orders graphs

For a selected date range, this graph shows the amount of revenue or number of orders over time.



Revenue graph

Products sold

For a selected date range, this will show a list of the products sold and the number of times each one was bought.



Delicious cake

Purchases: 8



Box of pies

Purchases: 2



Huge box of pies

Purchases: 1